

Hemma Bieser

Entrepreneur and Foresight Thinker



 avantsmart

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 [@Hemma Bieser](https://twitter.com/HemmaBieser)

 [Hemma Bieser](https://www.linkedin.com/in/HemmaBieser)

Who I am

Climate protection and profitable business can succeed hand in hand. My motivation is to contribute to a sustainable development.

The Green Economy is growing. Business ideas and small startups become successful companies. My passion is to support them with my expertise and enthusiasm.

My services

- > Strategy consulting and development of new business areas
- > Business Model Innovation for corporates
- > Startup coaching
- > Research and studies
- > Business Model Innovation and Design Thinking Workshops
- > Business Agility and Leadership Trainings
- > Coaching and Mentoring
- > Facilitation, keynotes and expert talks

Achievements

- '19 Initiating the first Women Reception at **the Mission Innovation Austria Week** by the Austrian Ministry for Transport, Innovation and Technology
- '18 **Licensed Shift-up Facilitator**
Co-founding the **OurPower Energy Cooperative**
- '17 **FemTech Expert Award** by the Austrian Ministry for Transport, Innovation and Technology
- '16 Expert Talk at the **International Energy Agency in Paris**
- '15 **Sustainability Award** by the Austrian Society for Environment and Technology
On the cover of the **Business Art magazine**
- '12 First lecture at **University of Applied Sciences Technikum Vienna**
- '11 Foundation of my consulting and innovation company **avantsmart**

Certificates

Diploma Female Leadership Program
Austrian Ministry Digital and Economic Affairs, Chamber of Commerce, Federation of Austrian Industries

ICAgile Certified Professional
Business Agility Foundations



Certified Growth Hacker – Data Driven Marketing
Technikum Wien Academy

Management 3.0 Certificate
Agile Experts

Design a better business
Patrick van der Pijl

Design Thinking
Hasso Plattner Institut Potsdam

Business Model Generation
Alexander Osterwalder

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Special skills and strengths

- > Agile leadership and teamwork
- > Creativity and Out-of-the-Box thinking
- > Asking the right questions

Expertise and fields of research

- > Digitalization in the energy market and energy systems
- > New business models for climate protection and energy transition
- > Design Thinking and Lean Startup strategies

Interests

- > Experience nature
- > Travelling and Slow Food
- > Listening to good music

"I love to work with young people and to share my experience with them as lecturer or with their master thesis. As mentor I support startups and young women on their way to success."

Education

2006–2007

Master of Science in
Management and Environment
Post graduate program

1993–2000

Engineer in Physics, University of
Technology Vienna, Austria

Experience

> April 2011 – today

**Founder and
Managing Partner
Oberwaltersdorf, Austria**

Consulting and innovation to
develop new business models for
the energy market of the future.

- > Successful workshops with leading Austrian energy and industry companies
- > Coaching of startups in early stages and during the growth phase
- > Development of energy and technology strategies on behalf of the Austrian Ministry for Transport, Innovation and Technology
- > Lecturer for innovation, entrepreneurship and transformation at the

University of Applied
Sciences Technikum Vienna,
Technikum Academy and
University of Applied Arts Die
Angewandte Vienna

> October 2018 – today

**Member of the
Supervisory Board
OurPower Energy
Cooperative
Vienna, Austria**

Responsible for the topics
digitalization and innovation in
the Supervisory Board.

> October 2008 – March 2011

**Program Manager
Climate and Energy Fund
of the Austrian Federal
Government
Vienna, Austria**

Development of strategies
and funding programs for the
Austrian Climate and Energy
politics.

> June 2000 – September 2008

**Consultant, Accenture
Vienna, Austria
Frankfurt, Germany**

Consulting and development
of online finance portals for
German and Austrian financial
institutions